

AIP RUNS NEW ACCESSIBLE PACKAGING DESIGN HALF-DAY TRAINING COURSE



The AIP and Arthritis Australia recently ran the new Accessible Packaging Design Half-Day Training Course in Victoria which allowed attendees to become aware of the required design requirements and understanding the Ease of Use packaging design tools. It provided information on changing household demographics, meal preparation requirements and case studies from users. Attendees will learn measuring techniques, injuries caused by packaging and current consumer satisfaction levels with packaging accessibility.

The course offered an activities based approach, hands-on team exercises letting participants understand the constraints on current packaging designs for people with disabilities, arthritis sufferers, children and the ageing population. The day included working with the simulation gloves that have been developed by Georgia Tech Research University in the US and reading glasses from a UK researcher and testing a broad range of samples from across supermarket shelves. A special thank you to Michael Grima MAIP for running the new course and to Arthritis Australia for all of their support. This course will be heading to New Zealand in October.



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